

***Oregon State University – Cascades  
Advisory and Advocacy Board  
Charter***

**Purpose**

The OSU-Cascades Advisory and Advocacy Board is the principal volunteer leadership organization for the campus. Board membership provides an opportunity for alumni, friends and community members to deepen their engagement with OSU-Cascades, and for the leadership of OSU-Cascades to gain advice and support. Members of the Board use their knowledge, networks, influence and affluence to advance OSU-Cascades' goals and help ensure the campus's future success. The Board promotes a positive image for OSU-Cascades, its students, alumni and business partners throughout the region, state and nation.

**Mission and Vision: OSU-Cascades**

**Mission**

As the branch campus of Oregon's leading public research university, Oregon State University - Cascades provides globally relevant education, research and outreach. Our students develop the knowledge and critical thinking ability to lead informed lives, serve their communities and enhance their careers. OSU-Cascades is committed to the diversity and sustainability of the campus and surrounding community.

**Vision**

Oregon State University – Cascades will be a comprehensive four-year university and major contributor to the vitality of the unique Central Oregon community and environment. It will be a destination of choice for students, faculty and staff seeking teaching and research excellence within a dynamic, inclusive and student-centered campus community.

**Roles of Board members**

Board members care deeply about OSU-Cascades and, through their service:

- Become knowledgeable and passionate about OSU-Cascades, its mission, vision and initiatives;
- Provide advice and counsel to the Vice President and leadership team for OSU-Cascades on issues and concerns facing the campus;
- Serve as ambassadors and advocates for the campus, both within the community and with elected officials;
- Serve as role models to OSU-Cascades students;
- Provide counsel on the relevancy and suitability of OSU-Cascades' academic programs;
- Promote student opportunities for internships, job placement and service learning;
- Promote professional, volunteer and community engagement opportunities for OSU-Cascades' faculty and staff;
- Attend and actively participate in OSU-Cascades' Board meetings;
- Support OSU-Cascades philanthropically as one of the Board member's top three philanthropic priorities;
- Assist in the identification, cultivation and stewardship of long-term strategic relationships and donors to OSU-Cascades.

### **Membership**

- Advisory Board members are appointed to a three-year renewable term;
- Advisory Board members are expected to make a three-year philanthropic pledge and may also be asked to support special initiatives;
- Advisory Board members meet three to four times annually.

### **Officers and Committees**

The chair of the Board is appointed by the Vice President to a one-year renewable term. The chair works with the Vice President to formulate meeting agendas and conducts all Board meetings.

Special committees may be designated for specific tasks. Special committees will be appointed by the Board Chair and Vice President.