CEAC Task Forces
Mid-term reports

December 12, 2013
## CEAC Task Forces

<table>
<thead>
<tr>
<th>Task Forces</th>
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</thead>
<tbody>
<tr>
<td>Transportation Demand Management</td>
</tr>
<tr>
<td>Sustainability</td>
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<tr>
<td>Utilities, Public Safety, Land Use</td>
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<tr>
<td>Housing (on and off campus)</td>
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<tr>
<td>Neighborhood Livability</td>
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<td>Fitness and Recreation</td>
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<td>Education &amp; Research Partnerships</td>
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<tr>
<td>Regional Collaboration</td>
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<tr>
<td>Community Outreach</td>
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**Timeline (Oct 2013 - Dec 2014):**
- Oct 2013: Transportation Demand Management
- Dec 2013: Sustainability
- Mar 2014: Utilities, Public Safety, Land Use
- Jun 2014: Housing (on and off campus)
- Sep 2014: Neighborhood Livability
- Dec 2014: Fitness and Recreation
- Dec 2014: Health Care
- Dec 2014: Child Care
- Dec 2014: Education & Research Partnerships
- Dec 2014: Regional Collaboration
- Dec 2014: Community Outreach
Housing Task Force

The Draft Charge: Assess OSU-Cascades long term housing needs. Inventory available housing by price and location. Identify land that is currently zoned for multi-family housing. Evaluate pros and cons of University and private sector providing housing. Identify creative zoning and CCRs to help mitigate potential concerns. Research synergistic universities and neighborhoods.

<table>
<thead>
<tr>
<th>Staff</th>
<th>Committee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jane Reynolds &amp; Kelly Sparks, OSU-Cascades</td>
<td>Kathy Biles, OSU-Cascades Faculty</td>
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<tr>
<td></td>
<td>Bob Brell, CWNA</td>
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<td></td>
<td>Amy Ford, OSU-Cascades Faculty</td>
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<td></td>
<td>Jim Long, City of Bend</td>
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<tr>
<td></td>
<td>Steven Schultz, OSU-Cascades Student</td>
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<td></td>
<td>Stacey Stemach</td>
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<td></td>
<td>Damian Syrnyk, City of Bend</td>
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<td></td>
<td>Kim Travis, OHCS</td>
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<td>Bill Robie, CORA</td>
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Every other Tuesday, starting 1/24/14 at 2:00
Health Care Task Force

The *Draft* Charge: Research unique, effective and sustainable models of university health care delivery. Evaluate pros and cons of alternative health delivery models. Recommend methods of developing a healthy campus community culture.

<table>
<thead>
<tr>
<th>Staff</th>
<th>Committee</th>
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</thead>
<tbody>
<tr>
<td>• Kelly Sparks, OSU-Cascades</td>
<td>• Emily Carr, OSU-Cascades</td>
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<tr>
<td></td>
<td>• Christy McLeod, BMC</td>
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<tr>
<td></td>
<td>• Lee Kearney, OSU alumnus</td>
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<tr>
<td></td>
<td>• Wendy Castillo, OSU-Cascades Student</td>
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<tr>
<td></td>
<td>• Kat Mastrangelo, Volunteers in Medicine</td>
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<td></td>
<td>• Linda Porzelius, OSU-Cascades</td>
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<td></td>
<td>• TBD, St. Charles</td>
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<td></td>
<td>• Dan McCarthy, High Lakes</td>
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<td></td>
<td>• Kara Witzke, OSU-Cascades Faculty</td>
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The Draft Charge: Research campus child care and early childhood wellness models including source of funding and operational oversight. Evaluate campus community demand. Assess possible community partners.

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<tr>
<th>Staff</th>
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<tbody>
<tr>
<td>Kelly Sparks, OSU-Cascades</td>
<td>Deann Curtis, OSU-Cascades Student</td>
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<td>TBD, COCC</td>
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<td></td>
<td>Andrew Davis, OSU-Cascades</td>
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<td></td>
<td>Shannon Lipscomb, OSU-Cascades Faculty</td>
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<td></td>
<td>TBD, Neighbor Impact</td>
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<td></td>
<td>TBD, Wellness and Education Board</td>
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</tbody>
</table>

Every other week, starting in January, day and time TBD
The *Draft* Charge: Investigate opportunities for public/private, public/public and education institution partnerships to create meaningful research collaboration across OSU-Cascades academic programs.

<table>
<thead>
<tr>
<th>Staff</th>
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<tbody>
<tr>
<td>Matt Shinderman, OSU-Cascades</td>
<td>Roger Lee, EDCO</td>
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<td>Dennis Schaberg, Deschutes Economic Alliance</td>
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<td>Brad Henry, Bend-La Pine Schools</td>
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<td>Jim Middleton, COCC</td>
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<td></td>
<td>Matt Mercer, Bend Parks and Recreation</td>
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<td>Michael LaLonde, Bend Chamber of Commerce</td>
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<td>RJ Johnson, Architect</td>
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Timeline: April 2014 – September 2014
The Draft Charge: Evaluate opportunities for OSU-Cascades to increase access to four-year educational opportunities and business partnerships for communities in the surrounding tri-county area.

<table>
<thead>
<tr>
<th>Staff</th>
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<tbody>
<tr>
<td>• Becky Johnson, OSU-Cascades</td>
<td>• Scott Aycock, COIC</td>
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<td>• Connie Kearney, OSU alumnus</td>
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<td></td>
<td>• Allan Unger, Deschutes County Commission</td>
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<td></td>
<td>• Andrew Spreadborough, COIC</td>
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<td>• Jon Stark, EDCO Redmond</td>
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<td></td>
<td>• Todd Dunkleberg, Deschutes County Library</td>
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<td></td>
<td>• Courtney Sneed, Madras COCC</td>
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<td>• Jason Carr, Prineville</td>
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# Community Outreach Task Force Members

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Affiliation</th>
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<tbody>
<tr>
<td>Christine Coffin</td>
<td>Director of Communications, Chair</td>
</tr>
<tr>
<td>Kelly Sparks</td>
<td>Assoc. VP for Finance and Strategic Planning</td>
</tr>
<tr>
<td>Laura Craska Cooper</td>
<td>OSU-Cascades Advisory Board Member</td>
</tr>
<tr>
<td>Bruce Cummings</td>
<td>OSU-Cascades Advisory Board Member</td>
</tr>
<tr>
<td>Jon Skidmore</td>
<td>Assistant City Manager</td>
</tr>
<tr>
<td>Anne Aurand</td>
<td>Community Relations Manager, City of Bend</td>
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<tr>
<td>Justin Finestone</td>
<td>Communications Director, City of Bend</td>
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<tr>
<td>Anna Johnson</td>
<td>Communications Director, Deschutes County</td>
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Community Outreach Task Force

**CHARGE**

Communication framework to deliver and receive timely and relevant information to and from the community

Ensure and exceed compliance with City of Bend land use public outreach requirements

Establish a means to evaluate the success of communication efforts
Community Outreach Task Force

COMMUNICATION GOALS

Generate support for and increase awareness of campus vision

Increase knowledge about key expansion issues

Ensure success for people who want to contribute feedback
<table>
<thead>
<tr>
<th>OBJECTIVES</th>
<th>The community sees OSU-Cascades as stewards of clear and transparent process to develop campus</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Roles of City, County and University are understood</td>
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<td></td>
<td>OSU-Cascades is viewed as a good neighbor</td>
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<td></td>
<td>Branch campus is valued partner with City of Bend, Deschutes County and COCC</td>
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<tr>
<td></td>
<td>Process for community members to attend meetings or visit OSUCascades.edu, gather information and submit feedback is easy</td>
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</tbody>
</table>
The Charge: Identify neighborhood livability concerns and opportunities that will emerge as OSU-Cascades expands to a 4-year West Bend campus. Identify town and gown communities to model after. Brainstorm possible solutions and prioritize opportunities.

<table>
<thead>
<tr>
<th>Staff</th>
<th>Task Force Members</th>
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<tbody>
<tr>
<td>Jodie Barram, Mayor Pro Tem</td>
<td>Bob Brell, CWNA</td>
</tr>
<tr>
<td>Kelly Sparks, OSU-Cascades</td>
<td>Michael Carr, concerned citizen</td>
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<td></td>
<td>John Cushing, CWNA</td>
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<td>Sandie Franklin, OSU-Cascades</td>
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<td>Gary Fowles, RWNA</td>
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<td>James Goff, City of Bend</td>
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<td>Don Horton, Bend Parks and Recreation</td>
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<td>Michael LaLonde, Bend Chamber of Commerce</td>
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<td>David Light, concerned citizen</td>
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<td>Mike McLandress, OBNA</td>
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<td>Joe Richie, concerned citizen</td>
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<td>Mike Riley, concerned citizen</td>
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<td>Bob Sanders, concerned citizen</td>
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<td>Kenneth Schofield, CWNA</td>
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<td>Colin Stephens, City of Bend</td>
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<td>Sid Snyder, Central Oregon Landwatch</td>
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<td>Sara Thompson, OSU-Cascades</td>
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Task Force Approach

- What does a livable Bend look like?
- What criteria did NLTF use to select the benchmarks?
- What did NLTF learn?
- What would NLTF recommend to OSU-Cascades and the city of Bend based on our learning?

- Create categorized list of issues
- Collect prelim feedback from Neighborhood Association representatives & concerned citizens
- Conduct survey
  - Questions asked?
  - To whom did we send it?
  - Response rate?
- Create weighted list of opportunities
- Analyze results

- OSU-Cascades
- City of Bend
- Neighborhoods
## Next steps

<table>
<thead>
<tr>
<th>Task Force Meeting</th>
<th>Topic of Discussion</th>
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| 12/19/13           | Finalize benchmark communities  
Finalize approach to commercial risk                                                   |
| 1/9/14             | Public safety  
Neighborhood appearance                                                               |
| 1/16/14            | Review draft survey (tentative)  
Housing                                                                               |
| 1/30/14            | Demand for services: City infrastructure  
Economic impact                                                                       |
| 2/13/14            | Survey results (tentative)  
Demand for services: Recreation                                                           |
| 2/27/14            | Demand for services: Arts & culture  
Financial impact of demand for services                                                  |
Original charge: Research innovative and efficient solutions for energy systems, sewer and water, building design, landscape, and the human element of design. Recommend sustainability goals. Identify examples that model the sustainability vision.

Revised charge:
- Research innovative and efficient solutions for campus/community connectivity, energy systems (including renewables), sewer and water, building design, and the landscape.
- Identify examples that model the sustainability definition established by the group.
- Synthesize findings into a set of best practice recommendations for the planning process.
- Integrate recommendations with other task forces.
Members: Brian Rankin (City of Bend), Steven Ames (Strategic Planner), Stacey Stemach (Architect), Michael McLandress (Project Management/Citizen), Phil Chang (COIC), Oran Teater (OSU-C BOA), ML Vidas (Architect/Designer), Mike Riley (TEC), Robert Del Mar (ODOE), RJ Johnson (Architect), Beth Marino (OSU-C)

Participants: Sid Snyder (COLW)

Meet every two weeks, Wednesdays 11:30-1:00. Next meeting 1/8

TASKS
- Research strategies used elsewhere and select good models
- Synthesize best practices
- Summarize design and programming principles
Group has initially focused on campus models focusing on

- Energy systems
- Innovative and compelling design goals that attract outside investment
- Private/public partnerships

Principles guiding our work

- The campus should honor and enhance human and natural communities in Central Oregon. It should be woven into the fabric of our communities.
- Campus should demonstrate innovation and leadership that inspires/invites outside investment.
- Campus should emphasize and encourage new learning models, both for students and the community.
- Campus design and operations must be fiscally responsible.
Original charge: Research campus specific transportation impacts on local communities. Evaluate parking and commute options, alternative modes of transportation, and other innovative concepts currently operational. Recommend realistic strategies specific to minimize commuter impact on local community.

Revised charge: generate design and program principles with the ultimate objective of a pedestrian/non-motor vehicle focused campus which minimizes transportation impacts on the community.
Members: Jeff Monson (Commute Options), Nick Arnis (City of Bend), Scott Aycock (COIC/CET), Karen Swirsky (DLCD)

Participants: Stan Michoad (BTCA), Bob Brell (CWNA), Julie Hamilton (RWNA), Sid Snyder (COLW)

Meet every two weeks, Mondays 10-11 a.m. Next meeting 12/23

TASKS
- Research strategies used elsewhere and select good models
- Synthesize best practices
- Summarize design and programming principles
PROGRESS TO DATE

- Group has initially focused on parking systems
- Summary preliminary findings
  - The university should complete an integrated Transportation Demand Management plan which includes infrastructure, implementation and enforcement
  - Reducing VMT and parking issues begins with providing adequate housing and amenities/services on campus
  - Campus design should be pedestrian driven
  - Effective TDM will require optimization of the transit system
  - Campus parking and transportation planning should be coordinated in a regional context
OSU-CASCADES CAMPUS | Site Photos
CENTRAL OREGON | The High Desert + Mazama Province
EXTRACTION + RESTORATION | Use of Western Lands
MASTER PLAN TERRACE | Illustrative Plan

LAND USE KEY

1. Academic buildings
2. Housing
3. Student life centers
4. Campus main entry
5. Main campus loop road
6. Service road
7. Parking (onsite)
8. Not Used
9. Amphitheatre / outdoor gathering areas
10. Overlooks + vistas
11. Vernal ponds + wetland + wet desert meadows
12. Ponderosa pine forest
13. Aspen forests
14. College courtyards
15. Canyon bottom
16. Canyon cliffs / rim
17. Desert meadow

LEGEND

PROPERTY LIMITS
PONDEROSA PINE FOREST
DECIDUOUS FOREST
DESERT MEADOW
WATER

Academic buildings
Housing
Student life centers
Campus main entry
Main campus loop road
Service road
Parking (onsite)
Not Used
Amphitheatre / outdoor gathering areas
Overlooks + vistas
Vernal ponds + wetland + wet desert meadows
Ponderosa pine forest
Aspen forests
College courtyards
Canyon bottom
Canyon cliffs / rim
Desert meadow
MASTER PLAN CANYON | Illustrative Plan

PROPERTY LIMITS
PONDEROSA PINE FOREST
DECIDUOUS FOREST
DESSERT MEADOW
WATER

LAND USE KEY
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LEGEND

0 100 200 400'
MASTER PLAN RIM  |  Illustrative Plan

OSU CASCADES CAMPUS
December 12-13, 2013

LAND USE KEY

1. Academic buildings
2. Housing
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LEGEND

PROPERTY LIMITS
PONDEROSA PINE FOREST
DECIDUOUS FOREST
DESERT MEADOW
WATER

0 400' 200' 100'

Illustrative Plan

Oregon State University  |  Arup  |  CO Architects  |  The Estimé Group  |  Kittelson & Associates, Inc  |  KPFF Consulting Engineers  |  The Miller Hull Partnership, LLP  |  Pfeiffer Partners Architects  |  Swift Company LLC
OSU-CASCADES CAMPUS | MASTER PLAN SCHEMES
building sites preserve healthy forest

rooflines work with topography + views

architectural character is "of the place"

thoughtful insertions of parking

built elements enhance student life + campus identity

IDENTITY TOOLS | built environment + student life
OSU-CASCADES CAMPUS ENVIRONMENTAL OPPORTUNITIES

- **SOLAR CHIMNEYS FOR NATURAL VENTILATION**
- **PASSIVE SOLAR**
- **PHOTOVOLTAIC PANELS ON ROOFS**
- **GREEN ROOFS**
- **LIVING MACHINE NATURAL BLACKWATER TREATMENT**
- **FILL ZONE WITH HORIZONTAL GEO-EXCHANGE PIPING**
- **LIVING MACHINE NATURAL BLACKWATER TREATMENT**
- **WATER RETENTION FOR USE IN IRRIGATION & MECHANICAL SYSTEMS**
- **RECREATION ZONE**
- **CAMPUS PROMENADE**
- **BOTTOM OF WATER @ +/- 3600’**
- **NEW RIM ROAD**
- **CHANDLER AVE.**
- **QUARRY RIM BEYOND**
- **BOTTOM OF WATER @ +/- 3600’**
- **SOUTH SUN**

**Oregon State University | Arup | CO Architects | The Estimé Group | Kittelson & Associates, Inc | KPFF Consulting Engineers | The Miller Hull Partnership, LLP | Pfeiffer Partners Architects | Swift Company LLC**
The Levers We Use

Key Factors Influencing Access Choices

• Resident students & employees
• Proximity to housing, services, & recreation
• University policies
• Course programming & scheduling
• Availability of transportation infrastructure
**Key Findings**

- Set mode split goals & support with key policies
- Locate housing near retail uses & transit line
- Promote improvements to ped/bike infrastructure
- Promote improved transit service & route structure
- Establish strong parking policies (including pricing)
- Provide TDM & parking management to achieve mode split goals