OSU-Cascades Community Engagement
Advisory Group Highlights

Health and Wellness

Vision:

Students and staff leave campus healthier than when they arrive.

Health-wellness-fitness are fully integrated with campus design and programs, and in sync with the Bend/Central Oregon self-image.

Highlights:

- **Health and wellness must be integrated into campus design and curriculum**. Inspired spaces are needed where the university community can teach and learn, study, exercise, eat, hike, climb, play, gather and interact, reflect, encounter the environment.

- **A healthy campus hinges on successful, collaborative partnerships with local health care providers and other groups**. The campus will need flexible, multi-use space to enable partners to serve students.

- **Transportation issues are a key barrier for delivering services to students**. Even with some health services available on-campus, most community health care facilities will be off-campus. Solutions include bicycle and pedestrian connections, alternative transportation modes and finding ways to provide basic services on campus.

- **Prioritizing and phasing health and wellness facilities/programs will be critical to success**. The university can't do everything at once. What's most important to do well first? A health center with multi-use/flex space, childcare, interfaith area, a fitness center and outdoor recreation options?

- **A commitment to health and wellness requires closer communication** with students. OSU will need multiple communication platforms to inform students of available on/off-campus resources, encourage healthy lifestyles, and help them navigate the healthcare system.

Sustainability

Vision:

The campus is a model for sustainable design and practices.

A curriculum focused on promoting and innovating sustainable practices attracts unique students, faculty, and corporate investment to benefit the university and community.

Highlights:

- **Design a well-planned green campus that is a living laboratory for a sustainable educational community.** All resources should be conscientiously designed, intentionally used, recycled, renewed and monitored.

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- **Build systems to educate, encourage and track individual and campus-wide environmental "footprints."** Develop a comprehensive sustainability scorecard rating and tracking system.

- **Create and promote the business case, branding and track record to gain community support and engagement** with OSU-Cascades as a unique, attractive and influential *"Living Learning Lab for Sustainability"*. Share progress toward goals and actively communicate with regional partners.

- **Secure strategic collaborative partnerships with local and regional corporate, governmental and community leaders for the resources, expertise and commitment to implement and sustain sustainable innovations over the long term.** Start with local partners and vendors. Walk the talk through campus and local procurement policies, programs, products, internships and employment opportunities.

Arts, Culture and Enrichment

Vision:

OSU-Cascades becomes a regional hub – virtual and physical – for arts, culture and enrichment activities, connecting artists, students, faculty and patrons to increase attention for and influence of the arts.

Highlights:

- **OSU-Cascades should be a leader in the arts, setting a high quality standard and willing to take risks**. OSU should make a statement, creating an environment for arts and culture that embodies OSU-Cascades' commitment and quality standard: with indoor and outdoor performance spaces, community gathering and showcase facilities, sculpture garden, etc.

- **Arts and culture offerings should build organically from the University's current foundation and strengths**: today's programs, curriculum, talented faculty: "Grow the programs we already have"; arrange programs and classes that "light a fire" to stimulate students' creativity.

- **The curriculum can weave together art with anthropology, history and art history,** placing it in a deeper cultural context that enhances learning and connects OSU-Cascades to this region.

- **The University must learn to collaborate with the loose-knit network of mostly small non-profit organizations that currently run ACE programs in the region**. The main challenge for this local arts scene is the lack of a sustainable funding model.

- To fulfill its mission in Central Oregon, OSU-Cascades will need to **be a leader in making arts and cultural experiences accessible and relevant to the people who live here.**

Community Integration

Vision:

The University is committed at all levels – administration, faculty, students – to acknowledge and address impacts on and near the campus.

The campus is integrated (not isolated) from the community, inviting public use.

Highlights:

- **OSU-Cascades will be an economic engine that vastly reshapes the community and the well-being of its inhabitants**. However, the benefits of the University can only be fully realized through thoughtful integration of the campus with the community.

- **The most challenging problems to address are traffic congestion and student housing**, which are closely related. Providing adequate, appealing and affordable on-campus student housing options is critical to minimizing traffic impacts.

- **The OSU-Cascades campus should be fully connected with an expanded citywide and regional network of bike and pedestrian trails, along with an improved public transit system.** With improvements to these systems and supporting on-campus amenities (transit shelters, bike lockers, covered paths, etc.), students and staff should be able to live, work, teach, learn and recreate without needing their own personal automobile for daily use.

- **The OSU-Cascades campus should take the form of a compact "ski village"** that clusters residences with educational – commercial – recreational uses. The density will allow ready pedestrian and bicycle access to destinations on- and off-campus. Much of the campus can remain auto-free.

- **The north and west campus boundaries should be well buffered from the residential neighborhoods.** To the east and south, the campus/community interface should intermingle college and public facilities and activities. The boundary between the neighborhood and campus should be "soft", with a transition area where the campus and community merge. Community members should feel welcome on-campus.

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