

AGENDA

**Advocacy and Advisory Board
Zoom**

Monday, Jan 11, 2021

3:00-5:00 pm

3:00 – 3:20 Welcome & Introductions

**Dr. Becky Johnson,
Vice President**

3:20 – 4:10 Updates:

Leadership Team

Becky Johnson, V.P. & **Julie Hotchkiss**, Sr. Dir. Advocacy and Development: Fundraising and Advocacy

Andrew Ketsdever, Dean of Academics & **Jane Reynolds**, Sr. Dir., Enrollment and Student Success: Updates and impact of COVID on academic and student success.

Brittany Preston, Dir., Admissions and Recruiting & **Blair Garland**, Sr. Dir, Marketing and Public Relations: Update on Enrollment, Recruiting and Marketing

Kelly Sparks, Assoc. V.P. of Finance and Strategic Planning: Edward J. Ray Hall, campus development and budget updates

4:10 - 4:30 Breakout Discussions

What's your experience of doing "business" in this environment?

What has worked and what hasn't to keep employees engaged and morale high?

What are you hearing from families with college-age kids about what they want to see from a university next year? Safety concerns? Stay closer to home? Back to normal/no restrictions?

Have you heard of any innovative ideas around affordable housing for students?

Given the experience of the last year for high school seniors, are there things OSU-Cascades could do over the summer or right before classes start in the fall to get students "back on track?"

4:30 – 5:00 Faculty Presentation: OSU-Cascades Diversity, Equity and Inclusion (DEI) Laboratory **Erika McCalpine, Director, DEI Lab**