

Advocacy & Advisory Board Meeting

MEETING NOTES

Monday, April 11, 2022

2:30-4:00 PM

Agenda:

- Welcome and Updates – Rod Ray & Andrew Ketsdever
- Update from our COCC partners – Laurie Chesley
- MFA Program Overview – Jennifer Reimer & Jennifer Delahunty
- Interactive Brainstorming – AAB Subcommittees

Meeting Notes:

Welcome by Chair Ray

- Acknowledgements
 - Erika Skatvold, Jennifer Reimer and Jennifer Delahunty, Mike Moran
- Thanks for attending in person
 - Sorry for the length of time between meetings due to Omicron
 - Going to try and get back on a regular schedule for meetings
- Lots of good work since last meeting
 - The Leadership team has done a great job running the university during a very difficult time
 - Childcare initiative, Innovation District, Strategic Plan 4.0 etc.

Updates from Interim VP, Andrew Ketsdever

- Innovation district
 - 24 acres – starting with 8 acres
 - Looking at the cost for land remediation and funding methods – need \$34 million which is higher than market rate
 - State granted \$10 million of funding which has allowed our cost to decrease to 24 million – looking to decrease the amount of funding needed even further by applying for brown field land remediation EPA grants
 - Lisa Hale suggested having a 5-point talking sheet that all members can reference when talking about the ID in the community
- Vice presidential search
 - Delay getting search started
 - Hopefully launching search in a few weeks
- New degree programs
 - Economics and political science degrees will start in the fall
 - Trying to bring on others in fall of 2023
 - Biochemistry/molecular biology
 - Mechanical engineering
 - RN to BSN program

COCC updates

- Enrollment has declined – this spring down 1.2% compared to last spring at this time
- Enrollment at community colleges gets worse when the economy is good
- Staying enrolled during Covid tends to be more difficult for community college students since this population is more vulnerable
- Personal changes – great resignation has occurred
 - Retired early
 - Existential moments
 - Competitive pay elsewhere
- New Programs being offered at COCC
 - 1 year certificate in graphic design
 - Partnered with St. Charles to offer specialized CNA training at their hospital for their employees
 - MA programs
 - Pre-apprenticeship and apprenticeship programs
 - Forest construction and Meta in Prineville collaboration – guarantees those who enroll in the apprenticeship a job if they graduate
- Other updates
 - Strategic plan – will use open forums and feedback sessions
 - 10th anniversary of Madras and Prineville campuses
 - Clothing store on COCC campus – free clothing, specifically work attire

MFA in Creative Writing Program

- This program has a tremendous opportunity to engage the community
- National and international exposure, diversity, joy, prestige
- Low residency MFA – independent study built around short, intensive in-person work
- Who are our students?
 - Age range 23-70
 - Western USA
 - Veterans
 - College prep varies
 - Many full-time workers or caregivers
- This program is being re-envisioned and revamped (2020-2022)
- Program Strengths:
 - Faculty
 - Location
 - OSU reputation
 - Strong institutional support
 - High student satisfaction
 - New curriculum
- Challenges
 - Crowded marketplace: 60 low-res MFA programs nationwide
 - Resources: tight
 - Program is expensive: no fellowships or financial aid
 - Reputation: emerging
 - Good writings

Meeting Attendees:

AAB Members:

- Rod Ray, AAB Chair
- Melanie Widmer, AAB Vice Chair
- Scott Allan, AAB Member
- Verenice Alvarez-Sanchez, AAB Member
- David Ford, AAB Member
- Lisa Hale, AAB Member
- Dan Hobin, AAB Member
- Chris Vlessis, AAB Member

LT Members:

- Neil Browne, Interim Dean of Academic Affairs
- Taha Elwefati, President, Associated Students of Cascades Campus
- Blair Garland, Senior Director of Community Relations and Marketing
- Andrew Ketsdever, Interim Vice President
- Erika McCalpine, Executive Director of Strategic Diversity Initiatives
- Kate Moses, Special Assistant and Executive Assistant
- Brittany Preston, Director of Admissions and Recruitment
- Jane Reynolds, Executive Director of Enrollment Management
- Rachael Schuetz, Chair Elect, Academic Faculty Council
- Amy Snyder, Director of Student Success
- Kelly Sparks, Associate Vice President for Finance & Strategic Planning
- Lori Waters, Chair Elect, Staff Executive Council

Other Attendees:

- Rachel Kenney, Administrative Assistant
- Nathan Moses, Associate Director of Events and Engagement
- Adam Krynicki, Executive Director, Innovation Co-Lab
- Chris Hagen, Interim Director of Research; Associate Professor, Energy Systems Engineering
- Belinda Batten, Executive Associate Dean, College of Engineering; Professor of Mechanical Engineering
- Jennifer Reimer Recio, Assistant Professor, American Studies; Director, MFA in Creative Writing
- Jennifer Delahunty, MFA in Creative Writing Consultant
- Mike Moran, Senior Director of Development I, Scholarships and University Initiatives
- Christine Coffin, Director of Communications & Content Strategy
- Laurie Chesley, President, Central Oregon Community College
- Mike Hollern, President at Brooks Resources