Advocacy & Advisory Board Meeting
MEETING NOTES
Monday, April 11, 2022
2:30-4:00 PM

Agenda:
- Welcome and Updates – Rod Ray & Andrew Ketsdever
- Update from our COCC partners – Laurie Chesley
- MFA Program Overview – Jennifer Reimer & Jennifer Delahunty
- Interactive Brainstorming – AAB Subcommittees

Meeting Notes:

Welcome by Chair Ray
- Acknowledgements
  - Erika Skatvold, Jennifer Reimer and Jennifer Delahunty, Mike Moran
- Thanks for attending in person
  - Sorry for the length of time between meetings due to Omicron
  - Going to try and get back on a regular schedule for meetings
- Lots of good work since last meeting
  - The Leadership team has done a great job running the university during a very difficult time
  - Childcare initiative, Innovation District, Strategic Plan 4.0 etc.

Updates from Interim VP, Andrew Ketsdever
- Innovation district
  - 24 acres – starting with 8 acres
    - Looking at the cost for land remediation and funding methods – need $34 million which is higher than market rate
    - State granted $10 million of funding which has allowed our cost to decrease to 24 million – looking to decrease the amount of funding needed even further by applying for brown field land remediation EPA grants
    - Lisa Hale suggested having a 5-point talking sheet that all members can reference when talking about the ID in the community
- Vice presidential search
  - Delay getting search started
  - Hopefully launching search in a few weeks
- New degree programs
  - Economics and political science degrees will start in the fall
  - Trying to bring on others in fall of 2023
    - Biochemistry/molecular biology
    - Mechanical engineering
    - RN to BSN program
COC C updates

- Enrollment has declined – this spring down 1.2% compared to last spring at this time
- Enrollment at community colleges gets worse when the economy is good
- Staying enrolled during Covid tends to be more difficult for community college students since this population is more vulnerable
- Personal changes – great resignation has occurred
  - Retired early
  - Existential moments
  - Competitive pay elsewhere
- New Programs being offered at COCC
  - 1 year certificate in graphic design
  - Partnered with St. Charles to offer specialized CNA training at their hospital for their employees
  - MA programs
  - Pre-apprenticeship and apprenticeship programs
  - Forest construction and Meta in Prineville collaboration – guarantees those who enroll in the apprenticeship a job if they graduate
- Other updates
  - Strategic plan – will use open forums and feedback sessions
  - 10th anniversary of Madras and Prineville campuses
  - Clothing store on COCC campus – free clothing, specifically work attire

MFA in Creative Writing Program

- This program has a tremendous opportunity to engage the community
- National and international exposure, diversity, joy, prestige
- Low residency MFA – independent study built around short, intensive in-person work
- Who are our students?
  - Age range 23-70
  - Western USA
  - Veterans
  - College prep varies
  - Many full-time workers or caregivers
- This program is being re-envisioned and revamped (2020-2022)
- Program Strengths:
  - Faculty
  - Location
  - OSU reputation
  - Strong institutional support
  - High student satisfaction
  - New curriculum
- Challenges
  - Crowded marketplace: 60 low-res MFA programs nationwide
  - Resources: tight
  - Program is expensive: no fellowships or financial aid
  - Reputation: emerging
  - Good writings
Meeting Attendees:

AAB Members:

- Rod Ray, AAB Chair
- Melanie Widmer, AAB Vice Chair
- Scott Allan, AAB Member
- Verenice Alvarez-Sanchez, AAB Member
- David Ford, AAB Member
- Lisa Hale, AAB Member
- Dan Hobin, AAB Member
- Chris Vlessis, AAB Member

LT Members:

- Neil Browne, Interim Dean of Academic Affairs
- Taha Elwefati, President, Associated Students of Cascades Campus
- Blair Garland, Senior Director of Community Relations and Marketing
- Andrew Ketsdever, Interim Vice President
- Erika McCalpine, Executive Director of Strategic Diversity Initiatives
- Kate Moses, Special Assistant and Executive Assistant
- Brittany Preston, Director of Admissions and Recruitment
- Jane Reynolds, Executive Director of Enrollment Management
- Rachael Schuetz, Chair Elect, Academic Faculty Council
- Amy Snyder, Director of Student Success
- Kelly Sparks, Associate Vice President for Finance & Strategic Planning
- Lori Waters, Chair Elect, Staff Executive Council

Other Attendees:

- Rachel Kenney, Administrative Assistant
- Nathan Moses, Associate Director of Events and Engagement
- Adam Krynicki, Executive Director, Innovation Co-Lab
- Chris Hagen, Interim Director of Research; Associate Professor, Energy Systems Engineering
- Belinda Batten, Executive Associate Dean, College of Engineering; Professor of Mechanical Engineering
- Jennifer Reimer Recio, Assistant Professor, American Studies; Director, MFA in Creative Writing
- Jennifer Delahunty, MFA in Creative Writing Consultant
- Mike Moran, Senior Director of Development I, Scholarships and University Initiatives
- Christine Coffin, Director of Communications & Content Strategy
- Laurie Chesley, President, Central Oregon Community College
- Mike Hollern, President at Brooks Resources