

**OSU-Cascades Board of Advisors
Fall Term 2015 Meeting
Tuesday, September 22, 2:30pm to 3:30pm
Graduate & Research Center – room 130**

ATTENDEES:

Becky Johnson – VP for OSU-Cascades
Sabah Randhawa – Provost for OSU
Kelly Sparks – AVP Finance & Strategic Planning for OSU-Cascades
Jane Reynolds – Director Enrollment & Student Success for OSU-Cascades
Christine Coffin – Director Communications & Outreach for OSU-Cascades
Julie Hotchkiss – Director of Development for OSU-Cascades
Shawn Taylor – Executive Assistant for OSU-Cascades
Oran Teater – OSU-Cascades Board of Advisors, President
John Rexford – OSU-Cascades Board of Advisors, VP
Bruce Cummings – OSU-Cascades Board of Advisors
David Ford – OSU-Cascades Board of Advisors
Dan Hobin – OSU-Cascades Board of Advisors
Loren Irving – OSU-Cascades Board of Advisors
Clint Jacks – OSU-Cascades Board of Advisors
Kathy Klock-Persing – OSU-Cascades Board of Advisors

ABSENT:

Marla Hacker – Dean of Academics for OSU-Cascades
Laura Craska Cooper – OSU-Cascades Board of Advisors
Jim Crocker – OSU-Cascades Board of Advisors

AGENDA:

2:30pm to 3:00pm – Strategic Updates

Programs – Becky Johnson (for Marla Hacker)

- 20+ degrees will be added over the next 10 years
- Over the last summer a process was created and initiated to create structure around program decision making
 - A new program portfolio model project is underway to evaluate new program options based on student demand, fit with the missions/vision, promotion of diversity, fit with Central Oregon employer demand, cost/revenue generation, and other criteria
 - Next step: meeting scheduled for October 7 to present matrix and data to faculty for fine-tuning
- A list of potential degree ideas given to Board members for input (appendix A). This list was gathered through a broad-

spectrum survey of local business organizations for regional demand. We will continue to collect data and refine over the next three months.

- Are we duplicating degrees with Corvallis?
 - Only when student demand warrants
- Are we considering moving whole programs from Corvallis to Cascades?
 - It will definitely be considered but weighed against logistical issues
- Consider Masters in Urban Planning?
 - Current research has been on undergrad only. Grad programs will be part of a future project.
- Members of the Board advocate for variety in engineering degrees based on experience in other cities.
 - Engineering in Corvallis is in very high demand and regularly turns qualified students away, so there is a strong possibility for duplicating engineering degrees at Cascades to assist with overflow.
- Members of the Board advocate for degrees in Biohealth with our role as regional health leaders.
 - This brings up the idea of clustering programs around specific themes for development.

Enrollment – Jane Reynolds

- 5-7% enrollment increase anticipated for Fall 2015. That number will be confirmed in the 4th week of the academic year.
- Our first freshman class has 70 students
 - ½ from Central Oregon (other areas include Portland, Willamette Valley, eastern Oregon)
 - ½ are male
 - 20% are underrepresented minorities
 - 3 students are from out of state
 - 40 students have rooms in COCC's new residence hall
 - Average GPA is 3.5

Communications/Marketing – Christine Coffin

(see powerpoint presentation)

3:30pm to 4:00pm - (see powerpoint presentation)

Long Range Planning – Kelly Sparks

4:00pm – Adjourn