Board of Advisors

January 26, 2016
Academic Program Planning
Current Degree Programs
18 undergraduate majors & 3 graduate degrees

UNDERGRADUATE
Accountancy
American Studies
Applied Visual Arts
Art
Biology
Business Administration
Computer Science
Energy Systems Engineering
General Science
Hospitality Management
Human Development and Family Sciences
International Studies
Kinesiology
Liberal Studies
Natural Resources
Psychology
Social Science
Sustainability
Tourism and Outdoor Leadership

MINORS
Art History
Biology
Business and Entrepreneurship
Early Childhood Development and Education
English
Military Science
Natural Resources
Political Science
Psychology
Speech Communication
Tourism and Outdoor Leadership
Visual Arts

GRADUATE PROGRAMS
Business Administration (MBA)
Counseling
MFA in Creative Writing
Teaching - MAT

ОСУ | Cascades
Goal for Program Planning...

To simultaneously strengthen existing programs and add new programs that:

1. Facilitate a robust traditional disciplinary academic culture that students demand

2. Provide strong pre-professional training to support economic development in Central Oregon

3. Build on faculty research and teaching expertise, with a particular emphasis on interdisciplinary majors
Program selection overview

The list of potential programs was created using:

• Programs suggested through a meetings in meetings with the “new economy”, regional employer survey, Bend Chamber of Commerce survey, input from Looking Forward brainstorming event, faculty, advisors and recruiters, donors, regional collaboration and arts task forces, and other community events
• Regional and national-level jobs data
• Data regarding majors with high graduation rates at similar institutions

Goal is to create a Portfolio of programs that makes sense for OSU-Cascades
Criteria used to evaluate potential programs

1. Demand for the program
   - Student
   - Local employers
   - National employers
   - Like universities

2. Match with OSU-Cascades Vision, Mission, & Ethos
   - Destination campus
   - Regional economic & cultural development
   - Attracts diverse faculty, staff & students
   - Infrastructure/resource requirements
Prospective Program List

0-4 Years
- Biology/Chemistry Expanded
- Fish and Wildlife
- Education (undergrad)
- Mechanical Engineering
- Nursing 2+2
- Digital Art 2+2
- English
- Environmental Science
- Fermentation Science

4-8 Years
- Expanded majors in business e.g. finance, marketing
- Communications/Public Relations
- Outdoor Products
- Public Health/Community Health
- Physical Therapy (Doctorate)
- Law & Society/Criminal Justice
- Water Resource Management
Questions?