

Public Relations Foundations Theme

Students who are interested in pursuing work in public relations or public affairs can create their Plan of Study using the guidance below. A combination of courses to enhance experience in communication, creativity, writing, and understanding social and human behavior will round out this theme. Developing oral and written communication skills is essential to success in various PR type positions. A Business Minor is an ideal companion to this theme and student's future academic and career goals.

Select 41 to 50 credits below for Plan of Study submission. Must select at least one Writing Intensive Course (WIC)

ANTH 251: Language in the U.S. (3)
ANTH 350: Language, Culture and Society (3)
AMS 311: Philosophy, Pragmatism and American Thought (4)
ART 222 or 462: Time Based Media (3)
COMM 111: Public Speaking (3)
COMM 114: Argumentation and Discourse (3)
COMM 316: Advanced Persuasion (3)
COMM 323: Community Dialogue (4)
COMM 326: Intercultural Comm (3)
COMM 385: Communication and Culture in Cyberspace (3)
COMM 427: Cultural Codes in Comm (3)
COMM 466: Ethics in Communication (3)
ENG 416: Power and Representation (4)
ENG 482: Literature, Culture and the Environment (4)
ENG 445: Non-Fiction Writing (4) **WIC**
ENG 485: Studies in American Lit (4) **WIC**
NMC 101: Intro to New Media Comm (3)
NMC 351: New Media Visualization (3)
WR 303: Writing for the Web (3)
WR 327: Technical Writing (3)
COMM/ENG/LS 410 Internship or 406 Project related to Public Relations (1-6)

Additional Planning Information:

- Additional courses may be approved and appropriate to Public Relations theme Plan of Study. See advisor to determine which transfer courses can apply in Plan of Study section and additional ART, ENG, or NMC that may be a good fit.
- Selected courses can be adjusted as it is expected that the degree plan will change as new courses or ideas emerge for the student. Revisions are approved by the academic adviser.
- Refer to the OSU-Cascades Liberal Arts Courses webpage to review forecasted course offerings.

