

Advocacy and Advisory Board – Meeting Summary

Monday, June 22, 2020

1:00 p.m. to 2:30 p.m.

Bruckner Courtyard, OSU-Cascades Campus

Attending: AAB Members: Oran Teater (Chair), David Ford, Lisa Hale, Chris Vlessis, Amy Tykeson, Alan Unger, Melanie Widmer, Mark Copeland, Mark Kralj, Bruce Cummings, Mike Hollern, Rod Ray, Dan Hobin, Scott Allen, Verenice Alvarez

OSU-Cascades Leadership Team: Becky Johnson, Kelly Sparks, Brittany Preston, Blair Garland, Julie Hotchkiss, Julie Gess-Newsome, Andrew Ketsdever, Jane Reynolds, Kristin Steinke, Jordon Zardinejad, Christine Pollard, Jade Warner

Guests: Jarrod Pentilla, OSU-Cascades Construction Manager

1:00 pm to 1:10 pm **Welcome and Introductions by Becky Johnson; special welcome to our newest board member, Verenice Alvarez, OSU-Cascades Alumni and our new ASCC President, Jade Warner.**

1:10 pm to 1:40 pm **Director Updates**

Julie Hotchkiss, Executive Director of Development; Fund raising campaigns have been very successful as we have raised \$2.4M year-to-date. As always, our top philanthropic priority is scholarships; however, this pandemic has necessitated the creation of a Beavers Care initiative to support students impacted by pandemic. Although OSU-Cascades has raised the 5th highest amount for the Beavers Care initiative across all of OSU entities; our students still need help with scholarship money and to help cover other essential expenses. OSU-Cascades student demographic means our students are at especially high risk with 30% being the first generation attending college and 44% being Pell Grant eligible, which is an indication of high financial need. Also, many of our students work in the hospitality sector to help them pay their way through school, so they have lost jobs and income. Details may be found on the following [link](#).

Brittany Preston, Director of Admissions and Recruitment; In spite of the pandemic, our application and deposit numbers are slightly up and we remain optimistic and hopeful. However, there are many factors affecting student's choice this fall. Some are considering gap years or waiting to see what the pandemic does late this summer. My team is working hard by calling students and parents to explain what school might look like this fall with dual modality, smaller class sizes, lab work and campus life in general. It is difficult to say exactly where we will land with new student numbers this fall. It is a year unlike any other!

Jane Reynolds, Executive Director of Enrollment Services and Student Success; Our students are very appreciative of community support through the Beavers Care donations and food pantry donations. Many of our students have lost jobs and have hardship needs at this time. We awarded 47 students financial hardship and Beavers Care donations totaling \$40,700. My team of advisors has worked tirelessly through Zoom calls to help our students navigate their current challenges and help set them up for success in the fall. Student Life re-chartered 24 clubs for AY21-22 included 4 competitive sports

clubs. ASCC held successful spring term virtual elections and selections campaigns resulting in hiring at least 33 students for various leadership positions.

Andrew Ketsdever, Dean of Academics; Dr. Ketsdever was recently selected to replace Dr. Gess-Newsome as our Dean of Academics. Dr. Gess-Newsome is retiring in the area after devoting her academic career to the preparation and support of teachers. Andrew and Julie lauded our faculty for going from the classroom to synchronous and asynchronous teaching in mere days when the pandemic struck and we were forced to close the campus. The faculty continues to work hard to prepare for dual-modality teaching in the fall.

Christine Pollard, Director, Doctor of Physical Therapy (DPT) Program; My team is busy establishing OSU-Cascades' DPT program through dozens of virtual interviews for faculty and culling through hundreds of applications to the program. We will start with 45 students in the Fall of 2021. We are thrilled with our academic program coordinator, Jordon Zardinejad.

Kelly Sparks, Associate Vice President for Finance and Strategic Planning; We recently provided an update on the current budget situation and financial implications due to COVID19. We have continued to meet with faculty and staff throughout and have maintained transparency with our valued employees. Jarrod Pentilla will provide you all of the AB2 updates today.

Blair Garland, Senior Director of Community Relations and Marketing; My team has been working with students to create some fun videos that offer levity and approachability of our faculty to prospective students. You can view these videos at the following links:

[Engineering](#) (drone)

[Sales/Marketing](#) (light saber)

[Cascades Adventures](#) (tent race)

Jordon Zardinejad, Chair, Staff Executive Council (SEC); The SEC represents our Professional Faculty and Staff (non-union and union staff). We currently have 11 members who offer a broad representation across campus and have created bylaws to govern the council. Dianna McGinnis, the chair-elect, will take over this role in January 2021. We have formed subcommittees around events, professional development, and climate assessments. Throughout this pandemic, this group has never lost sight of their focus on students and students' success.

1:40 pm to 2:30 pm **Construction Update and Tour with Jarrod Pentilla**

Please check out our video camera that shows real-time updates of the construction site [here](#).

You can see the updated map of the construction site below:

