A 4-Year University in Central Oregon

Century West Neighborhood Association Meeting
March 12, 2014
Significant steps towards four-year university

Oct 2011: Graduate & Research Center

April 2012: 3,000 – 5,000 enrollment goal set

Aug 2012: Community gives $1.6M

Aug 2012: OUS 4-year approval

Sep 2012: Tykeson Family $1M gift

Mar 2013: Space analysis: 10-20 acres by 2015
50-60 acres by 2025.

Jul 2013: $24M in State bonds

January 2014: $4 million fundraising goal exceeded
Mission: To provide globally relevant education, research and outreach.
Growing 4 Central Oregon

Creating a Culture of Higher Education
Oregon’s education goals

Partnerships and Collaboration
Students and faculty contribute to the success of area businesses and organizations

Economic Growth
Relevant degree programs, career-ready graduates, improved quality of life

Culture
Lectures, workshops, performances, international students
Projected Enrollment at COCC and OSU-Cascades

City of Bend population projected to increase:
- 9% by 2017
- 26% by 2025
Criteria for Site location: Integrated into the Community

- Sufficient Acreage
- Timing
- Appeal to Future Students, Parents and Faculty
- Proximity to COCC
- Economic Development Opportunities
Location & Site Selection

Site
- Acreage
- Timing
- Amenities
- Affordability

Campus
- Appeal
- Proximity to COCC
- Economic Development Opportunities
Innovative Campus with an “edge”

• Inspiring, learning environment
• Spirit of Central Oregon
• Intersection of academia and industry
Academic Spaces
Residence Halls
Recognizing Community Concerns

Challenges

- Growth
- Culture
- Students
- Traffic
- Parking
- Housing
Traffic & Parking

- CEAC Transportation Task Force
- CEAC Sustainability Task Force
- Understanding of best practices
- Community Input
- Traffic Impact Analysis and Parking Management Plan
- Proactively working with Century Washington Center businesses
- Student policies
- Staff and faculty policies
- “Levers”
- Monitor and adjust
Site Plan
City’s role: part support, part regulatory

Support:
• Task force participation
• Joint International Town-Gown Association membership
• Regular ongoing meetings
### What?
- Site plan application
- 10 acre site
- 70,000-150,000 sf building
- Office, academic, residential campus commercial

### Duration?
- Construction in 2014. Open for students in Fall 2015
- Application submitted to City Spring 2014

### Purpose/Process
- Apply development codes to meet standards
- Review uses, building heights, setbacks,
- Review access, circulation, traffic impacts, landscaping
- Public notification and comment period
- Typically no public hearings unless appealed
Allowed uses in “Commercial Limited” zone

City of Bend
OSU Master Plan

What?
- Master Plan Application
- General Plan text and map amendments
- 46 acres site plus 10 acre site
- Accommodate 20-year facility needs
- Office, academic, residential campus commercial

Duration?
- Start Spring 2015
- OSU planning process has begun with CEAC
- No statutory time limits
- Application review 6+ months

Purpose/Process
- Determine broader policies guiding site development
- CEAC will inform
- OSU will conduct more public involvement
- Public hearings
- Planning Commission recommends to City Council
Addressing traffic impacts

City of Bend
Westside Land Use & Transportation Study

- Westside area around campus
- Long term land-use and transportation scenarios
- Starts summer 2014
- Lasts two years

- Public outreach
- Build community input and buy-in
- Will help shape City codes and plans
Stay informed on the City’s projects: bendoregon.gov/OSUCascades

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QUESTIONS?