Community Integration Advisory Group Work Session #1
Full Notes – Thursday, December 3, 2015 – 4:00 p.m. - GRC

Advisory Group Members - Why did you get involved with this group?
- Loved growing up in college town
- Enrichment of college town
- River West Neighborhood Association
- Experience on community boards
- Previous experience with OSU-C CEAC Task Force recommendations
- Fabulous opportunity to get college and community on the same wavelength and working together
- In the Bend 2030 vision one of the top priorities is to help develop an integrated university
- A goal for Central Oregon Realtor's Association and to help students grow and prosper
- Entrepreneur that moved small business to Bend from San Luis Obispo. Saw Norman Rockwell neighborhood decline as students moved in. Goal is to prevent that
- Native Bendite, love what the community is becoming with a university
- Represent student who are in the community/on campus today
- Local entrepreneur, excited about campus and looking to support site, campus, programs
- Represent Cascades Angels and economic development opportunities of a university
- Help university be a resource for the community; be well integrated into surrounding community
- Future student
- Self-employed; experienced brain drain in Hawaii, a 4-year university for Bend will stop our brain drain
- Faculty member providing service for the university, interested in university / community connections
- Curious about how the process works
- OSU-C CEAC Neighborhood Livability task force member seeking to ensure follow through on previous recommendations
- Chamber Representative, looking to integrate business and university
- Policy Analyst for Bend, help to coordinate across multiple department needs for City of Bend
- OSU-Alum, former deputy superintendent of K-12 school district
- Recent OSU, ESE grad; small business owner, grateful for degree in Central Oregon, non-profit community involvement
- Very proactive in supporting the university; letter writer
- Land use attorney, involved with Warm Springs

What emerging trends will shape the future for community integration?

- Car purchasing decision making has gone from love to like and usability
- Electric charging stations
- Continue to support non-traditional students
- Gigabyte ubiquitous Wi-Fi – course loads, media, calendars – just another utility
- Faculty housing on campus or directly adjacent to support recruitment
- Evolving workplace – work in multiple places up and down the west coast – people less tied down by local workplace – build primary jobs in Bend
- Natural Resource jobs that use OSU training – working outdoors at well paid jobs
- Smartphone technology – ride share apps, community bikes, public transportation
- More classroom time on recorded streaming video – community members to audit classes for free
- Hybrid programs – short term housing, hostels for residency for a week
- What's going to get me, as a community member, to go to the campus? I want the faculty members to live next to me. I want sports, theatre/arts and culture, the town's college, a ski team, or a cycling team (community involvement in the sports)
- Library – innovative learning, open to the community, databases
- Open lectures for the community
- The West side of Bend is growing two times as fast as Deschutes County including 4-5 residential subdivisions on the west side; infrastructure needs to be planned to get from A to B
- Reality that Bend is car reliant and we have an aging population that will need to get into the campus
- Mindful of urban form and complete communities; Bend will need to continue to densify; agencies will need to share and partner on amenities
- National website block score (very walkable Riverwest); there is a need to catch up with sidewalks within the city; National Assoc. of Realtors survey says that people are looking for walkability
- Bike blvds
- Campus village concept
- Affordable housing
- Downsizing square footage requirements for living – 600 sf, 900 sf living
- Don't look at employment with existing businesses but new business models
- Almost invisible from on-campus and off-campus – a blending

What is community wide livability?

- Full time jobs for University employees that can support a family
- Graduating students that are employable in the community
- Local consumption – use, hire, consume
- Job resource with higher level jobs – internships, etc.

- Engage K-12 community to provide an expectation to go to college
- Business incubator for job creation
- Good neighbor – give neighbors a reason to be a good neighbor
- Industry / academic partnership – university to do high stakes research for campuses
- Campus user needs can meet with relative close proximity – what do we do about internships
- Transportation access to campus
- Encourage PPP
- Preserve and enhance livability – community survey RWNA – happy they can bike/walk to downtown, like it as it is now, think about impacts to the neighborhood, amenities close by
- There aren't hard lines between the campus and the community -> service for socially conscious students, when it snows – students can help shovel sidewalks/program idea
- Learning from experience –polarized experience – demonstration – use best practices for town gown relationships
- Embrace cultural diversity on the campus
- Spaces that are available for the community
- Transparency of information – push out more information
- Strong sense of community; visiting other boards of directors; dedicated person to meeting with community members
- Incorporate a required service component for students to show that they can be good

How should OSU-Cascades define community-wide livability? What are the key components?
- Increasing diversity
- Cultural enhancements
- Younger more vital population
- Access to education
- Diversification of the economy
- Local educated workforce
- Draw for new businesses
- Leadership in livability and sustainability
- Performances – music, arts
- Global viewpoint
- Intellectual stimulation – raise the dialogue
- Human capital
- Cheap labor
- More outside dollars into the community
- Sustainability of the community
- Higher level of sustainability
- Higher density and need for transit

- Retaining the youth, reduce brain drain
- Make the dialogue a 2 way conversation
- Be a beehive for Bend and CO economy

What concerns should be addressed?
- Housing prices
- Traffic
- Density
- Snow – addressed in some practical manner – heated sidewalks
- Night-time noise
- Quality of life
- Light pollution
- Need for services
- Security
- Loss of wildlife habitat
- Polarize the neighborhood
- Alcohol usage; integrate students into a drinking community
- Acceptance of diversity
- Demand on the trails
- Terrorism target
- Political change
- Intergenerational issues
- Parking
- If not adequate housing, stealth dorms created off campus – no occupancy limits in Bend
- Safe passage for cyclists

Most Important Piece of Feedback
- Brilliant ideas shared as a group
- Fear uncertainty and doubt (level of FUD) is high; encouraged by so many people who are not
- University and community should learn from experience together
- Creation of full time jobs are critical
- Focus on the human capital and programs coming to Bend
- City's focus on complete communities as a campus development concept – not like COCC where lights get turned off at night
- A person who just addresses community concerns –> need folks to be dedicated to community integration
- Opportunities for partnership with private sector

- Performing arts center; deal with police enforcement; wherever located students will live in the neighborhoods
- Enhancement of a young changing demographic – intentional about the building process
- Students being better integrated with the community; private sector supporting students
- Catalyst for accelerating change – solve problems faster
- Transparency and participation – lack of information – people make things up – building the relationships is important
- Learn from failures of other campuses to try not to emulate
- Focus on the positive
- Buy local
- Process is critical for community integration; campus is reaching out
- How do we handle housing? – how much and where on the campus; housing helps establish its own identity
- Campus design to include services on campus; design amenities to draw the community in
- Didn't understand charge of the group –- pleased with the committee overall
- Developers are waiting to know what to do; build housing/businesses
- How has the community dealt with Drake Park drinking and party issues? Look at current community issues as they are parallel to concerns regarding new campus
- Long range planning – the short range engineering problem