OSU–CASCADES
Long-Range Development Planning
Advisory Groups Joint Orientation Session / Nov. 18, 2015
Your Emcee

Steven Ames, Principal
NXT Consulting Group
Welcoming Remarks

Becky Johnson, Vice President
Oregon State University–Cascades
Tonight’s Agenda

• Panel presentation
• Advisory groups orientation & assignments
• Visioning exercise (small groups)
• Small group reports
• Closing remarks
Panel: What’s next for OSU-Cascades?

Kara Witzke, OSU-Cascades Faculty: Kinesiology

Molly Svendson, OSU-Cascades Student

Kelly Sparks, Associate Vice President, Finance & Strategic Planning
Agenda

• The student perspective
• Vision
• Community input, recommendations to date
• Community engagement plan
• Academic program planning
The Student Perspective
Vision
ACTIVE LEARNING & TECHNOLOGY
Task Force Recommendations
Community input, Recommendations to date

Campus Expansion Advisory Committee
(17-month effort, concluded Dec. 2014)

- 108 community members, leaders and experts
- 115 recommendations
- 92 recommendations incorporated into policy and planning for 10 acre campus
- All remaining recommendations for Neighborhood Livability, Housing, Transportation, and Sustainability to be categorized as policy or physical attributes by OSU-C
  - All physical attributes to be vetted by appropriate advisory group
  - All policy recommendations to be reviewed by a Town & Gown committee
Community Engagement: Long range development plan
Long range development plan: Process and timeline

**Finalized Planning and Engagement Process**

- OSU Steering Committee
- City Staff
- City Council/Planning Commission

### Sept 2015

#### Design Team RFQ/RFP

### Oct 2015 - Dec 2015

- **Academic, research and student life**
- **Arts, culture, and enrichment**
- **Community integration**
- **Sustainability**
- **Health and wellness**
Long range development plan: Process and timeline

Jan 2016

Selection of design team
- Top design teams present high level approach
- Community groups provide input on teams and concepts
## Long range development plan: Process and timeline

<table>
<thead>
<tr>
<th>Jan 2016</th>
<th>Mar 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Design</strong></td>
<td><strong>Design</strong></td>
</tr>
<tr>
<td>Kick-off</td>
<td>Site Program</td>
</tr>
<tr>
<td><strong>Design I</strong></td>
<td><strong>Design II</strong></td>
</tr>
<tr>
<td>Site Program</td>
<td>Site and Buildings</td>
</tr>
<tr>
<td><strong>Design III</strong></td>
<td><strong>Design IV</strong></td>
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<tr>
<td>LRDP Draft</td>
<td>LRDP Final Draft</td>
</tr>
</tbody>
</table>
Current Degree Programs
18 undergraduate majors & 3 graduate degrees

UNDERGRADUATE
Accountancy
American Studies
Applied Visual Arts
Art
Biology
Business Administration
Computer Science
Energy Systems Engineering
General Science
Hospitality Management
Human Development and Family Sciences
International Studies
Kinesiology
Liberal Studies
Natural Resources
Psychology
Social Science

Sustainability
Tourism and Outdoor Leadership

MINORS
Art History
Biology
Business and Entrepreneurship
Early Childhood Development and Education
English
Military Science
Natural Resources
Political Science
Psychology
Speech Communication
Tourism and Outdoor Leadership
Visual Arts

GRADUATE PROGRAMS
Business Administration (MBA)
Counseling
MFA in Creative Writing
Teaching - MAT
Goal for Program Planning...

To simultaneously strengthen existing programs and add new programs that:

1. Facilitate a robust traditional disciplinary academic culture that students demand
2. Provide strong pre-professional training
3. Build on faculty research and teaching expertise, with a particular emphasis on interdisciplinary majors
Program selection overview

The list of potential programs was created using:

- Data regarding majors with high graduation rates at similar institutions
- Programs suggested by faculty, donors, outside community members, Looking Forward brainstorming event, regional collaboration task force
- Regional and national-level jobs data

Goal is to create a Portfolio of programs that makes sense for OSU-Cascades
Criteria used to evaluate potential programs

1. Demand for the program
   • Student
   • Local employers
   • National employers
   • Competing universities

2. Match with OSU-Cascades Vision, Mission, & Ethos
   • Destination campus
   • Regional economic & cultural development
   • Attracts diverse faculty & students
   • Infrastructure/resource requirements
Questions?
Advisory Group Orientation

Clark Worth, Principal
Barney & Worth, Inc.
Advisory Groups & Facilitators

Health and Wellness  >  Libby Barg

Sustainability  >  Ann Witsil

Arts, Culture & Enrichment  >  Clark Worth

Community Integration  >  Libby Barg

Coordination  >  Nathan Moses, OSU-Cascades
Schedule

November 10  Health and Wellness
November 18  Joint Orientation Session
December 3   Sustainability
            Arts, Culture and Enrichment
            Community Integration
December 7   Health and Wellness
January 7    Sustainability
            Arts, Culture and Enrichment
            Community Integration
January 21   Joint Sharing Session and
            Public Open House
January 29   Report & Recommendations
Strategic Questions—Health and Wellness

1. What emerging trends will shape the future for health and wellness?

2. How can the campus design contribute to a culture of health and wellness? What are the key components necessary to promote wellness? (programs – not facilities)

3. What promising collaborations or community partners could help OSU-Cascades promote health and wellness?

4. What barriers confront OSU-Cascades for health and wellness, and how can they be overcome?
Strategic Questions—Community Integration

1. What emerging trends will shape the future for community integration?
2. How should OSU-Cascades define community-wide livability? What are the key components?
3. How can the community benefit from the OSU-Cascades campus? What concerns should be addressed?
4. What should be the character of the interface between the university and surrounding neighborhoods and resource areas?
5. For access – amenities – open space – landscape – housing – transportation – parking – what should be the high level priorities given to the campus design team?
6. What barriers confront OSU-Cascades for community integration, and how can they be overcome?
OSU-Cascades Community Engagement
Long Range Development Planning
Framing Principles

- Organize an open, transparent and well facilitated community conversation that includes a wide range of ideas and perspectives to contribute to long-range campus design.

- Establish a clear, well defined assignment for the advisory groups, clarifying their role is advisory.

- Seek broad advice rather than consensus on future development of the OSU-Cascades campus. A range of perspectives is acceptable and valued.

- Build on earlier recommendations produced by the Campus Expansion Advisory Committee and related task forces.

- Acknowledge and honor OSU-Cascades’ decisions and commitments to date regarding campus planning. Focus discussion on long range development planning for the selected site, rather than facilities and architectural design.

- Design and conduct an efficient process that respects time commitments of advisory group participants and staff.
Public Comment

✓ Advisory group meetings will be noticed; public invited to attend
✓ Public comment period at every meeting
✓ Additional opportunities for comment will be available online
✓ Sign up tonight to stay informed
✓ Written comments invited for tonight’s orientation
Envisioning Campus for the 21st Century

• Identify OSU-Cascades campus’ core values.

• Identify key trends facing OSU-Cascades campus.

• Develop vision ideas for long-term future.
Key Visioning Assumptions

✓ Focus on ideas for activities and programs – *not* specific facilities

✓ Focus on the entire future campus.

✓ Focus on the long-term future.
What are your group’s 1-3 key vision ideas for the OSU-Cascades campus?
Closing remarks

Kelly Sparks, Associate Vice President
Finance & Strategic Planning