LEADERSHIP REDMOND
January 16, 2014
Branch Campus of OSU
Oregon’s Land Grant University

• Education – same diploma
• Research
• Outreach
• Athletics

• Land, Sea, Space and Sun Grant designations.
• Carnegie Foundation’s top designation for research institutions and Community Engagement classification.
Educating Students

- 80% from Central Oregon
- 2,145 degrees awarded
- Expanding programs
  - Accounting
  - Computer Science
  - MFA in Creative Writing
  - Energy Systems Engineering
  - Exercise and Sport Science
  - Hospitality Management*
  - MBA*
Steady Growth

2019: 20 degree programs, 2,000 students
2025: 3,000-5,000 students
Range of Majors

American Studies  
Biology  
Business Administration  
General Science  
Human Dev. & Family Science  
Liberal Studies  
Natural Resources  
Psychology  
Social Science  
Sustainability  
Tourism and Outdoor Leadership

MS Counseling  
MA Teaching
Student Success Stories

Kevin Barnett, Energy Systems Engineering

“I’m thinking about the Peace Corps. I think it would be great to help people get clean, running water into their houses.”
Student Success Stories

Katy Schroeder, M.S. Counseling

“I’m learning counseling skills, but the program has also been a personal growth journey for me.”
Student Success Stories

Felipe Delatorre, Junior, Business

“Bend and Redmond are young and growing towns. There’s going to be a lot of opportunities for young professionals.”
Research Grants

$700,000 DOE grant to study natural gas vehicles
FORCE Bio-Mechanics Lab

The Center and Therapeutics Associates + Exercise and Sport Science
Outreach to Community

Nearly 300 students engage annually in internships, practicums and study abroad programs.
Athletics

Alpine
Nordic

Mountain biking
Cyclocross
Why a 4-year university?

• 30-year community vision
• Economic development, stability
• Governor’s 40-40-20
• Educational attainment
• Attract 2+2 and 4-year students
• Affinity, loyalty from four-year alumni
Next Steps

• Funding secured for Phase I ($24m)
• Closing of the land acquisitions
• Development/Community Engagement
  • Phase I – 10-acres (fall 2015)
  • Multiple Phases – 56-acres
• Marketing and Recruiting to meet enrollment goals
• Ongoing need for philanthropy
Welcoming freshmen fall 2015

OSUcascades.edu/edge
Q&A